Conference	Speaker Summaries	Title	Summary Description
Room/ Time			

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Voorhees/Medford	Paul Endress	Hiring Superstars: Using	This program will make your life easier and your company more profitable by learning
1st Session	Paul is an entrepreneur, best-selling	Assessments to Identify and Put the	how to use assessments and related technologies to hire more top-performing employees
9:30-10:45	author and nationally recognized expert	Right Person in Every Job	who fit your culture.
	in science and strategy of selecting and		
	developing and retaining top		
	performing employees.		
	paul@paulendress.com		
Marlton	Ann Quinn	Four Steps of a Powerful Strategic	A fun and interactive format! The participants will learn a proven approach to
1st Session	Ann spent most of her career advising	Planning Process	strategic planning that will increase the value and effectiveness of the strategic
9:30-10:45	top leaders on the challenges of		planning process.
	developing and implementing an		
	organizational strategy, delivering		
	mission and services, facing a funding		
	event, or expanding new existing		
	service lines.		
G 18 11	ann@quinnstrategygroup.com	2011	
Grand Ballroom	Joseph DiStefano	Mining Human Capital Advantages	This presentation provides a strategic understanding, along with practical application.
1st Session	Performance Coach	in the Connected Age	It provides the tools needed to introduce or expand the conversation on assuring the
9:30-10:45	Strategic Leadership Academy LLC		workplace maintains the human element in a world where technology drives everyday
	With over 30 years of experience as a business leader, coach and		life.
	entrepreneur, Joe has a distinguished		
	record of both individual and client		
	successes across a myriad of industry		
	verticals and all walks of life.		
	joed@strategicacad.com		
Moorestown	Chantelle Fitzgerald	Mindful Leadership: Essential	This program will focus on providing practical tools to help leaders become more
1st Session	Founder, Mindset Strategies, LLC	Tools for Every HR Professional	effective by learning specific tools to help them become more self-aware, resilient,
9:30-10:45	Mindset Strategies is a leadership	Tools for Every Tix I foressional	centered, focused and grounded. In a society of culture that is experiencing high
7100 20110	development consulting firm that helps		levels of uncertainty, complexity, ambiguity, and volatility, today's leaders need tools
	to train and support leaders in		to support them now more than ever.
	becoming the best version of		
	themselves and provides tools that help		
	increase attention, focus, productivity		
	and resiliency.		
	chantelle.fitzgerald@mindsetstrategiesl		
	lc.com		
Voorhees/Medford	Marc Prine, Ph.D.	Introduction to People Analytics	This presentation will begin with an overview of People Analytics, why it is
2nd Session	Industrial/Organization Psychologist		important, and the benefits to data-driven decision making. The theoretical
11:15-12:30	MIP Consulting LLC		conversation will then become more tactical as participants are instructed on how to
	Marc works with clients to improve		use People Analytics as related to key HR processes (selection, training, retention, and
	their performance by using data to		engagement).
	better manage their people and with		
	organizations to integrate		
	methodologies into the management of		
	human capital.		
	mark@mipconsultingllc.com		

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Marlton	Daniel Kuperstein	Letter 226J: The Employer Mandate	This presentation will provide a quick refresher on how the ACA's Employer Mandate
2nd Session	Senior Vice President of Compliance.	Strikes Back with New ACA	penalties work, and then will focus on the practical steps to take if your organization
11:15-12:30	Corporate Synergies	Penalties	receives a Letter 226J penalty assessment. Finally, we'll also review and discuss
	Daniel is an attorney with expertise in a		recent developments that have impacted the ACA's Employer Mandate and related
	broad array of sophisticated employee		reporting requirements.
	benefits and labor and employment		
	matter, including mattes involving		
	ERSIA, the Affordable Care Act,		
	COBRA, HIPAA and GINA		
	compliance		
C ID II	daniel.kuperstein@corpsyn.com	G N 1. I . I . I . I	
Grand Ballroom	Keith Bogen	Strategic Networking Inside Your	This presentation will tell a series of stories of how powerful networking can be while
2nd Session	Senior HR Business Partner for Floss	Company for Career Advancement	working. Most people believe networking is only useful when they need something,
11:15-12:30	Bar, a nationwide concierge dental		usually a new job, but the power of networking should be the #1 factor in how we
	practice bringing dental services to the		build our careers, both where we work and with all those we encounter.
	workplace. He is also the Chief Networking Officer for the Whine &		
	Dine networking, an organization that		
	brings HR practitioners together in		
	social forums to build communities for		
	mutual support.		
	Keith.bogen@yahoo.com		
Moorestown	Dan Ceglia	HR Is Your Service – Not Your	HR is a business that is ripe for unanticipated "pot holes". The immediate disruption
2nd Session	Executive Business Consultant	Business	of the entire organization at all levels impacts the cultural strength of the organization,
11:15-12:30	Founder, Strategic Business	Business	leading to rushed and botched solutions. Without understanding the basics of
11010 12000	Management Group, LLC, a consulting,		"business" specific to their organization, key personnel and left to rely on their past
	executive mentoring and business		experiences, which most likely will not be in sync with their current culture. In other
	coaching firm with a focus on assisting		wordseveryone must be on the same page.
	owners, CEO's presidents and senior		1 0
	management in reestablishing firm		
	business practices that increase		
	operational efficiencies and corporate		
	profitability.		
	dceglia.sbmg@verizon.net		
Voorhees/Medford	Mack Munro	How To Transform Bosses Into	Participants will learn to proactively initiate (or adeptly respond to a request for) a
3rd Session	Founder/CEO of Boss Builders	Leaders	"leadership development program." Specifically, they will learn techniques to
3:45-5:00	Mack is an experienced speaker,		identify need, gather relevant data, leverage performance management, and
	consultant, and coach who has worked		communicate findings to senior management. They will learn key areas to consider
	with executive and management teams		and standard traps to avoid falling into. Finally, they will learn how to keep a program
	in various companies. He is the author		energized and permanently ingrain it into the organization's culture, all the while
	of How to Be a Great Boss.		communicating its success in the language of business.
	mack@thebossbuilders.com		

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Marlton 3rd Session 3:45-5:00	Robert Croner, M.S., SHRM-SCP VP, Senior Executive Services Rob harnesses his extensive executive- level experience and human resources background to help senior leaders and teams push their capabilities forward and adapt to the ever-changing dynamics of today's complex business environment. kbeck@cciconsulting.com Adena Johnston, D.Mgt. VP and Practice Leader, Talent Dev. Adena has over 20 years of corporate experience as a recognized leader, trainer, mentor and developer of top talent. She works with companies in the areas of organizational effectiveness, strategy, and executive and team coaching.	Career Management in 2020 and Beyond – Leveraging Today's Age- Diverse Workforce	Today's multi-generational workforce and the evolving face of workforce demographics pose a substantial business opportunity and challenge; an aging workforce will affect every aspect of business operation over the next several years, and each generational cohort presents unique talent and career management opportunities and challenges. This presentation will elicit a meaningful discussion among HR practitioners on this important topic.
Grand Ballroom 3rd Session 3:45-5:00	and team coaching. kbeck@ccicondsulting.com Neil Dornbaum Partner Dornbaum & Peregoy Neil has spoken at over 250 conferences and programs as a featured lecturer and writer on Immigration Law. dornbaum@immigrationlawyersnj.com	Global Talent Migration to the United States	This program will address options for transfer of international personnel to the U.S. for short term and long term assignments, discussion on specific issues for transfer of executives, managers and "persons of specialized knowledge", and understand the current "CAPS", Quotas", timeframes and restrictions placed on current work visa options.
Moorestown 3rd Session 3:45:5:00	Tracy Russo, CLTC HTA Financial With an extensive career in insurance, Tracy brings an educated and enthusiastic perspective to solving the needs of retirement healthcare. She has grown to become a nationally recognized specialist and advocate for both Medicare and Long-Term Care education. kbretzel@htafinancial.com	Medicare Overview and Enrollment Considerations	This seminar is an overview of the important considerations that Human Resource Managers want to know about Medicare. Specifically, it is a good opportunity to see some of the risks with who should enroll in Medicare at the age of 65 and who can wait to enroll in Medicare until retirement. She will also discuss Medicare costs for retirement budgeting.